

TO: City Historic Preservation Commission

FROM: Rose E. Brown, Planning Coordinator
Community Development Department

RE: CASE #HP-16-007

DATE: March 31, 2016

APPLICANT: Bryan Kraber, Americans for Prosperity Foundation -IA

OWNER: G M B Investments, LLC
4439 South 87th Street, Omaha, NE 68127

REQUEST: Historic preservation design review at 130 West Broadway located in the 100 Block of West Broadway Historic District.

GENERAL INFORMATION

The Community Development Department has received a request from Bryan Kraber, Field Director, Americans for Prosperity Foundation – IA, to replace the awning at 130 West Broadway.

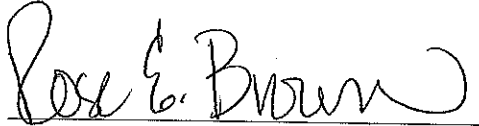
The applicant proposes to utilize the existing steel awning frame and recover it with a green awning fabric with the text ‘Americans for Prosperity’ in white lettering in a ‘plain’ font. It should be noted that the window signs also require review by the Historic Preservation Commission.



REVIEW CRITERIA – The Secretary of the Interior’s ‘Standards for Historic Preservation’ are used as the basis for reviewing historic preservation design requests for buildings located within historic districts and buildings designated as local landmarks.

1. A property will be used as it was historically or be given a new use that requires minimal change to its distinctive materials, features, spaces, and spatial relationships. *The proposed use will not impact the historic significance of the building.*
2. The historic character of a property will be retained and preserved. The removal of distinctive materials or alteration of features, spaces, and spatial relationships that characterize a property will be avoided. *Recovering the existing awning will not adversely impact the structure.*
3. Each property will be recognized as a physical record of its time, place, and use. Changes that create a false sense of historical development, such as adding conjectural features or elements from other historic properties, will not be undertaken. *Placement of the sign on the front of the building is acceptable. Traditionally signage would have been placed in the storefront windows or in the transom are currently covered with the awning. It should be noted that any need to remove the awning structure should require the replacement with a more historically accurate shape; angular shed- style awning.*
4. Changes to a property that have acquired historic significance in their own right will be retained and preserved. *Not applicable.*
5. Distinctive materials, features, finishes, and construction techniques or examples of craftsmanship that characterize a property will be preserved. *Not applicable.*
6. Deteriorated historic features will be repaired rather than replaced. Where the severity of deterioration requires replacement of a distinctive feature, the new feature will match the old in design, color, texture, and, where possible, materials. Replacement of missing features will be substantiated by documentary and physical evidence. *Not applicable.*
7. Chemical or physical treatments, if appropriate, will be undertaken using the gentlest means possible. Treatments that cause damage to historic materials will not be used. *Not applicable.*
8. Archeological resources will be protected and preserved in place. If such resources must be disturbed, mitigation measures will be undertaken. *Not applicable.*
9. New additions, exterior alterations, or related new construction will not destroy historic materials, features, and spatial relationships that characterize the property. The new work shall be differentiated from the old and will be compatible with the historic materials, features, size, scale and proportion, and massing to protect the integrity of the property and its environment. *Not applicable.*
10. New additions and adjacent or related new construction will be undertaken in such a manner that, if removed in the future, the essential form and integrity of the historic property and its environment would be unimpaired. *Not applicable.*

RECOMMENDATION – The Community Development Department recommends approval of the request for historic preservation design review, relative to signage (including window signs), at 130 West Broadway and issuance of a Certificate of Appropriateness as the request is generally consistent with the spirit and intent of the Secretary of Interior's 'Standards for Rehabilitation'.

A handwritten signature in cursive script, reading "Rose E. Brown", written over a horizontal line.

Rose E. Brown, AICP
Planning Coordinator